



SEEDSTARS ACCELERATION TANZANIA



supported by



Ministry of Foreign Affairs

Agenda

Sept 26 - 27	Bootcamp 1	Dar es Salaam
Sept 30 - Oct 23	Weekly Workshops & 1:1s	
Oct 24-25	Bootcamp 2	Dar es Salaam
Oct 28 - Nov 13	Weekly Workshops & 1:1s	
Nov 14-15	Bootcamp 3	Dar es Salaam
Nov 18- Dec 20	Weekly Workshops & 1:1s + Demo Day and Closing Day	Dar es Salaam

Program in 3 Months

Weekly schedule:

Workshops: each Monday and Wednesday morning

Individual 1:1s: up to you and your mentor

Week 1: Sept: 26th - 27th	Bootcamp 1: Your Target Customers and their Pain	
Week 2: Sept 30 Oct - 4th	Knowing Your Market	Market Research
Week 3: Oct: 7th - 11th	Value Proposition & Product / Market Fit	
Week 4: Oct: 15th - 18th	Lean Operations	
Week 5: Oct.: 21st - 23rd	Forming a Winning Team	Finance
Week 5: Oct 24th -25tht	Bootcamp 2: Marketing	
Week 6 Oct 28th - Nov 1st:	Buyer Persona	

Week 7: Nov: 4th - 8th	Conversion rate optimization	User activation and retention
Week 8: Nov 11th - 13th	Unit Economics	Introduction to Growth
Week 8: Nov: 14th - 15th	Bootcamp 3: Strategy, Cap Table, Negotiations, Investor Communications	
Week 9: Nov: 18th - 21st	B2B Sales	Test Demo Day
Week 10: Nov 25th - 29th	Financial modelling & valuations	Demo Day
Week 11: Dec 10th - 13th	Fundraising strategy	
Week 12: Dec 16th - 20th	Scaling Strategies	1:1 Meetings

Sept. 26	Bootcamp 1 - Day 1
0830 - 0900	Morning Coffee
0900 - 0925	Agenda Overview
0925 - 1025	Workshop: Design Thinking
1025-1055	Break
1055 - 1155	Workshop: Design Thinking 2
1155 - 1255	Lunch
1255 - 1325	Mentors 1o1
1325 - 1355	Mentors 1o1
1355 - 1425	Mentors 1o1
14:25 - 14:55	Mentors 1o1
14:55 - 15:35	Mentors 1o1

Sept. 27	Bootcamp 1 - Day 2
0830 - 0900	Morning Coffee
0900 - 0910	Agenda of the Day
0910 - 1025	Workshop: Product Market Fit & Market Research
1025-1050	Break
1050 - 1155	Workshop: Buyer Persona
1155 - 1255	Lunch
1255 - 1325	Mentors 1o1
1325 - 1355	Mentors 1o1
1355 - 1425	Mentors 1o1
14:25 - 14:55	Mentors 1o1
14:55 - 15:25	Mentors 1o1

Weekly Schedule

Week 2

Week 2: Sept 30 Oct - 4th	Knowing Your Market
Sept. 30 1100-1300	Market Research Workshop
Sept 30 1500-1700	Workshop 1:1
Oct 1 0900-1700	Focus on business (Q&A/Optional meetup with mentor)
Oct 02 0900-1700	Focus on business (Special Sessions upon request)
Oct 03 0900:1700	EIR Meetings
Oct 04	Bootcamp Challenge presentation

Weekly Schedule

Week 3

Week 3: Oct 07-11	Value Proposition/Product Market Fit
Oct. 07 1100-1300	Value Proposition Workshop
Oct. 07 1500-1700	Workshop 1:1
Oct 08 0900-1700	Focus on business (Q&A/Optional meetup with mentor)
Oct 09 0900-1700	Focus on business (Special Sessions upon request)
Oct 10 0900:1700	EIR Meetings
Oct 10 1700-1900	Weekly team meetings - Fireside chat with entrepreneur
Oct 11 1700-1830	Pitch Practise
Oct 11 1830-	Friday Beers

Weekly Schedule

Week 4

Week 4: Oct - 15th to 18th	Lean Operations
Oct. 15 1100-1300	Focus on business (Q&A/Optional meetup with mentor)
Oct 16 1100-1300	Lean Operations Workshop
Oct 16 1500-1700	Workshop 1:1
Oct 17 0900:1700	EIR Meetings
Oct 18 (06PM)	Team Dinner